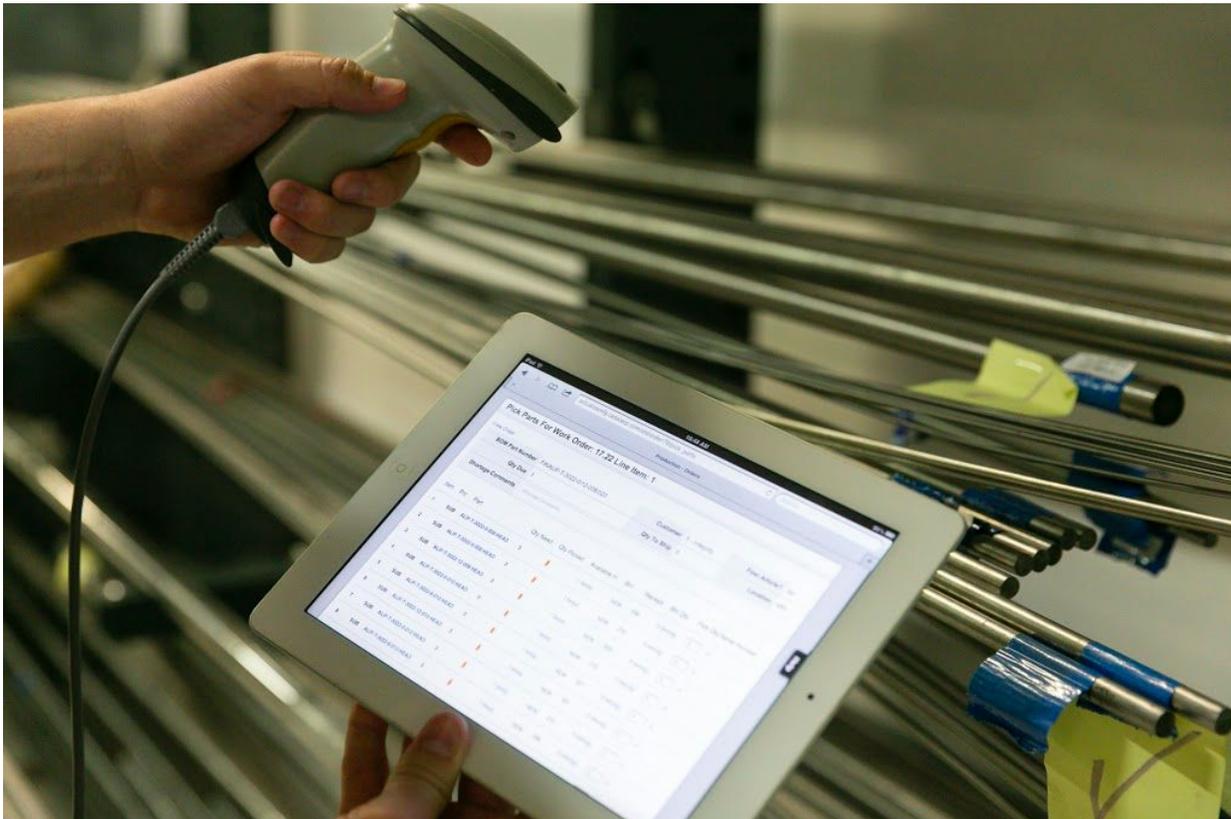# White Paper
THE BENEFITS OF MOBILE ERP

Cloud ERP + iPad/Tablet = Mobile ERP

The iPad, and many of the other current tablet options, are primarily targeted at consumers for web and entertainment use. However, their long battery life, large display size, and lack of moving and exposed parts makes them surprisingly well suited for warehouse, industrial, and other enterprise use. The low price point offers compelling ROI reasons to consider as well.

Making a system "mobile" means you can operate anywhere. The potential applications for enterprise software and manufacturing and inventory control are numerous.

Application #1: Mobile Warehousing

Customers using Cetec ERP for receiving, stocking, picking, shipping and other material handling pair mobile tablets (e.g. iPad) with barcode scanners and portable label printers. For stock receiving and put away, Cetec ERP provides a dynamic pick list to warehouse staff, and Cetec ERP management users access status and WIP statistics on the fly. Since Cetec ERP is 100% online and web-native, the mobile tablet is a natural fit.

Mobile tablets today are roughly $200, versus over $2,000 for a 'smart' scanner.

Application #2: Mobile Shop Floor & Data Collection

Shop floor "kiosks" may be set up inexpensively simply by loading a web browser on a mobile tablet or Chromebook. Work orders go directly to each kiosk through the web, allowing you deliver order documentation and part drawings, enforce data collection at each step of the work order, capture process steps and work order routing, and track true labor/overhead costs and employee time, all without a leaf of paper.

Application #3: Mobile CRM

Equip your outside sales reps with a smartphone or tablet. While on site with a current or potential customer, your sales staff can login to your company's ERP system, pull up a quote on the fly, check pricing and availability, and even book a customer order.

All of this may be accomplished automatically, remotely, right in front of your customer, which means you get the added benefit of *showing* your customer how you're using technology to stay ahead of the competition.